

ROYAL
HORIZON
HOLDING



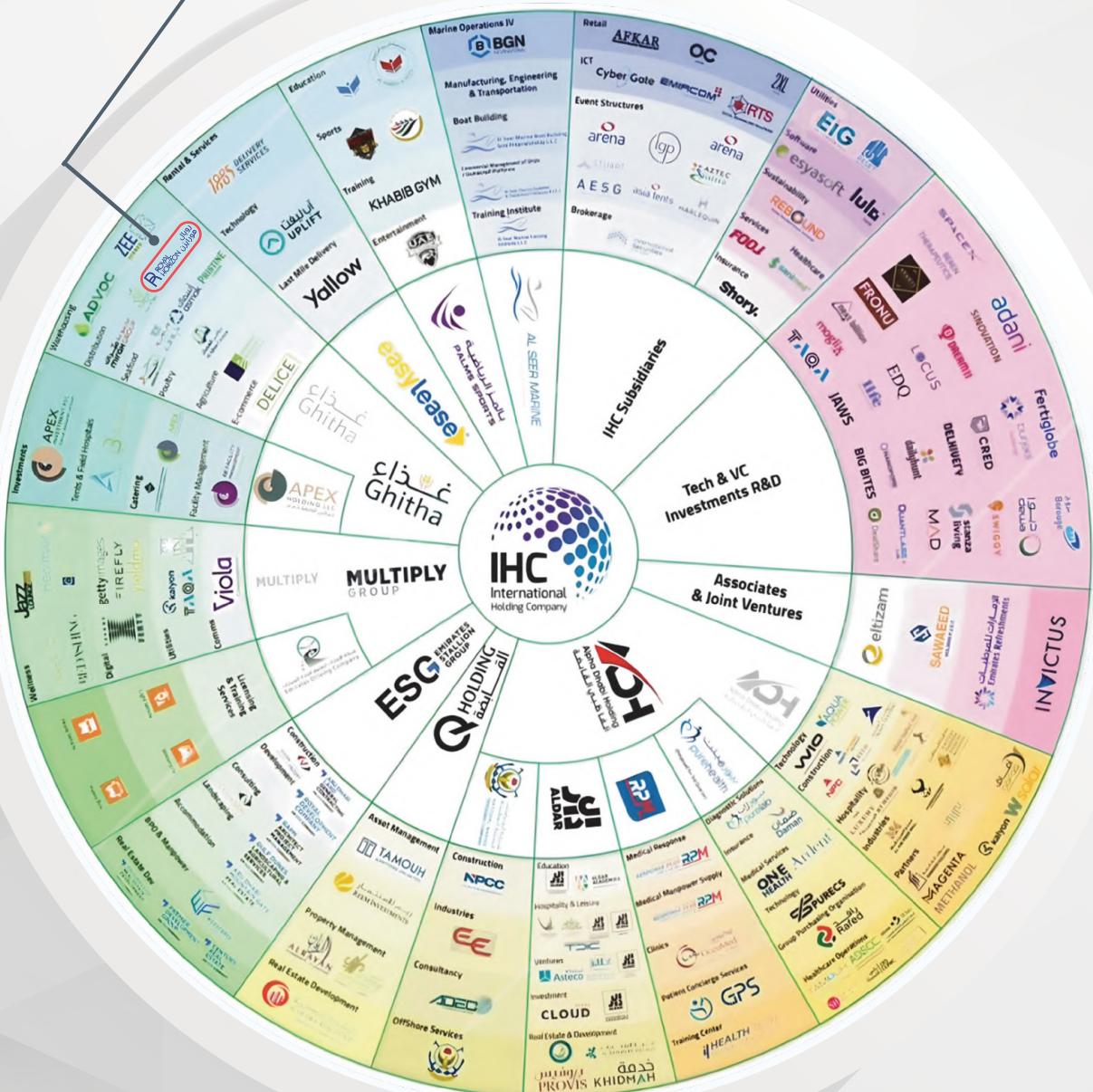
WHOLESALE & CONTRACTS



RETAIL

Who We Are?

We are a group of companies established in UAE that specialized in fast moving consumer goods and retail sectors. We are known for well executed projects with government entities by distributing dry food products. Our conscious endeavors to learn and understand the requirements of our customers, specially UAE citizens, has given us an upper hand in providing the quality products and services to achieve our customers' satisfaction.



Corporate Milestones

Since our inception in 2008, Royal Horizon Holding has evolved through a remarkable journey of growth, diversification, and strategic expansion. From our humble beginnings as a trading company to becoming a recognized multi-division entity serving government and private sectors alike, every milestone reflects our commitment to innovation, quality, and customer trust.

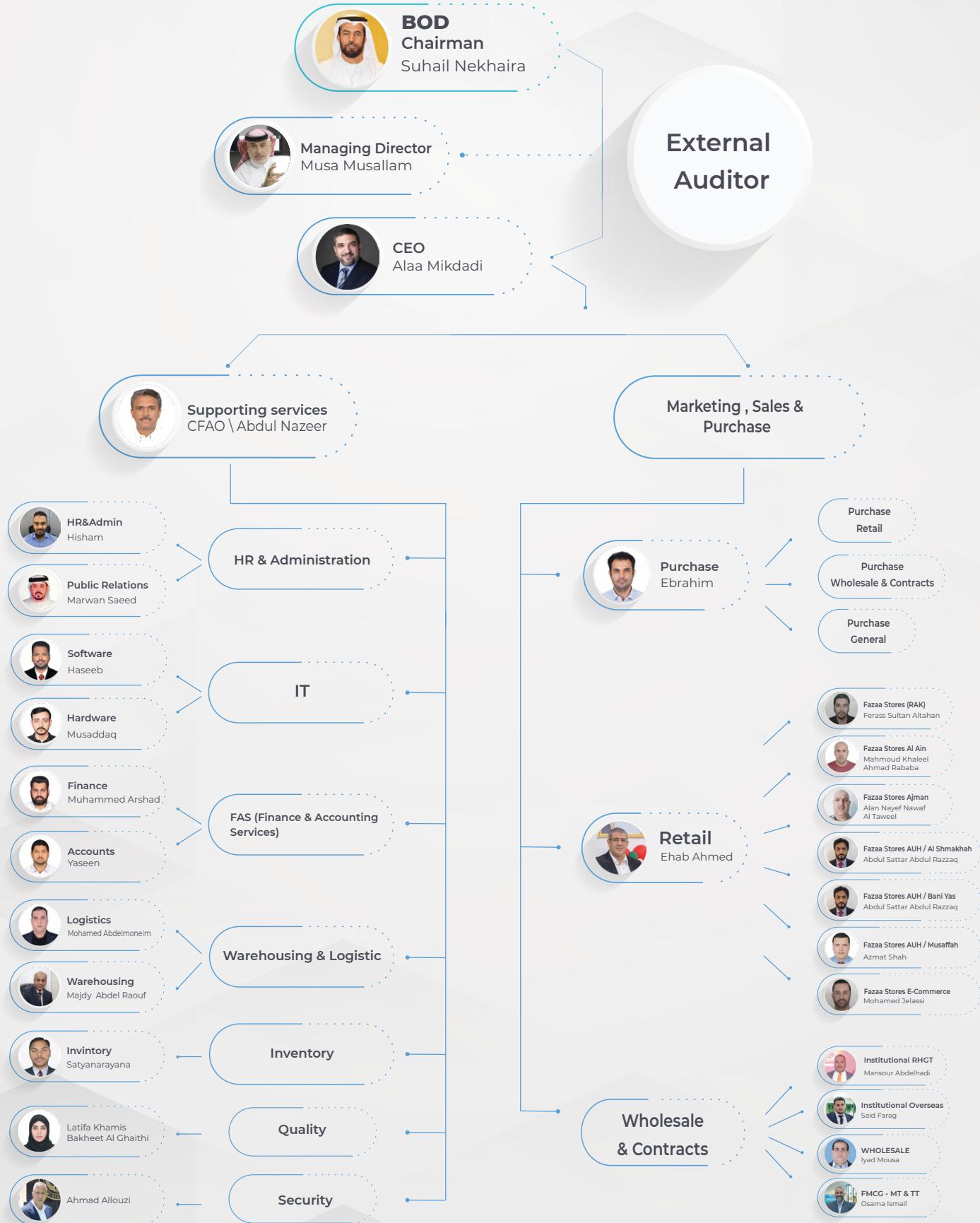


Company Structure

Royal Horizon Holding LLC



Organizational Chart & Team leaders



Board of Directors



SUHAIL ALEFARI
Chairman

We are proud to be part of national growth by contributing to the infrastructural development of the country with projects that made changes to the lives of the people and the nation.

We are committed to the deliver quality service to clients through our continuous enthusiasm to business principles and ethics.



ALA MIKDADI
Group CEO

Being a customer-centric group of companies, Royal Horizon will maintain and sustain its position as a strategic partner for public and private sectors by putting the customer first and at the center of everything we do.

We thrive by meeting our customers' needs and exceed their expectations.

Our Goals



1

Primary aim to support the national economy of UAE by importing high quality products and distribute.



2

Committed to UAE Citizens making healthy choices when it comes to their Nutrition.



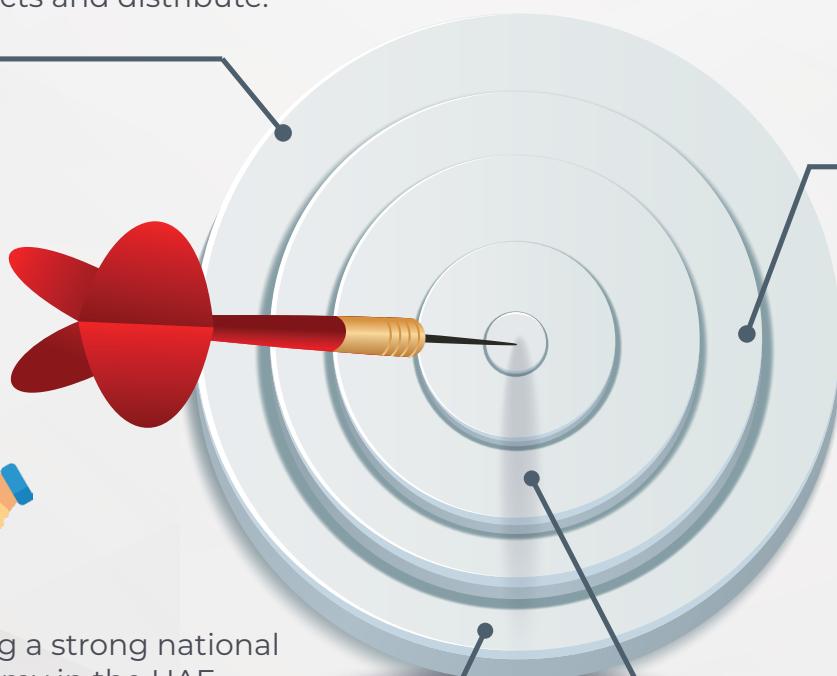
4

Setting a strong national economy in the UAE by establishing relationship with government entities and local and international companies.



3

Raise the Public and Private Food Safety Awareness through seminars, publications, public events, etc.



Mission / Vision / Values



OUR MISSION

To ensure a consistent, varied, and superior selection of food products that meet the rising demands of the region. We achieve this by utilizing innovative and sustainable practices, promoting self-reliance, and driving economic growth. Our commitment to excellence, integrity, and social responsibility drives us to provide long-lasting and resilient solutions that contribute to the food security and prosperity of United Arab Emirates.



OUR VISION

To be the strategic partner in the food security of United Arab Emirates.



OUR VALUES

- Reliability
- Quality
- Efficiency
- Social Responsibility
- Accessibility





ROYAL HORIZON
General Trading - Sole Proprietorship L.L.C
الأفق الملكي للتجارة العامة - شركة الشخص الواحد ذ.م.م

The flagship company based in Al-Ain and specialized in distribution of quality rice in UAE. Award winning vendor of Municipalities, Ministry of interiors, Armed forces, etc. Best rice brand in UAE, Najm Suhail is the product of Royal Horizon. Other rice brands are Al Mustshar, Sanam Al Watan, Al bassam, Melyar and Hayyak. We also supply to the private entities in the market, mainly hospitality companies.

الثقة بالجودة



Subsidiary -1



ROYAL HORIZON
General Trading - Sole Proprietorship L.L.C
الأفق الملكي للتجارة العامة - شركة الشخص الواحد ذ.م.م

FMCG DISTRIBUTION DIVISION

107

Skilled Sales and Operation Staff

9

Proud Brands

200+

SKUs

4530

Loyal Customers

21

Dedicated Fleet

120000+

SF Storage Space

and still counting ...

FMCG DISTRIBUTION DIVISION

Key Accounts & Modern Traditional Trade Presence

Our company has a strong and well-established presence across Key Customers, Modern Trade, Gift Centers, and Traditional Trade channels in the UAE. The following overview highlights our extensive branch coverage and strategic partnerships.

Group	No of Branches Serving
Key Customer & Modern Trade	539
Lulu	63
Alain Coop	48
Carrefour	32
Union Co Op	31
Sharjah Co Op	30
Al Maya Supermarket	29
Safeer	23
AUH Coop	19
Istanbul	18
Earth	17
Armed Force Co Op	14
Emirates Coop	14
RAK National	11
Ramez	6
Grant Mart	6
Trolley Supermarket	4
Ajman Markets Co op	4
Ansar Group	4
Hashim Hypermarket	3
E Commerce	2
Gift Centers (All Emirates)	161
Traditional Trade	3991
Traditional Trade	3991
Total	4530
Portfolio Highlights	
Extensive reach across modern retail chains in the UAE	
Strong distribution network covering 4,530 total branches	
Balanced presence in organized retail and traditional trade	
Reliable partner for large-scale retail operations	
Total Branch Coverage	4530



FMCG DISTRIBUTION DIVISION
Items Portfolio

Brand	Category	No of SKUs
Najem Suhail	Private Label	6
Al Jassar	Distribution Item	3
Life	Distribution Item	47
Horizoncare	Private Label	20
Al Mustshar	Private Label	4
Nabil	Distribution Item	43
Naya	Distribution Item	57
Trust food	Private Label	12





OVERSEAS
Food Stuff Trading - Sole Proprietorship L.L.C
أعلى البحار لتجارة المواد الغذائية - شركة الشخص الواحد ذ.م.م

One of the most diversified company of the group supplying food commodities like milk, canned foods, sugar, spices, etc. since 2010

Expanded the sale of food products under it's own brand names: Malik , Hayyak, Trust Food.

Sole agent and distributor of Bonny™ Evaporated Milk all over UAE.

New food products Sugar, Salt, Cardamom, and Milk, canned foods (Chick peas, Hommos Tahina, Green peas, White beans with tomato sauce) were approved to be supplied to Abu Dhabi Municipalities.



Subsidiray -3

Our Retail Hand -Fazaa Stores Branches



Royal Horizon - Fazaa Stores L.L.C

رویال هورایزن - متاجر فزرعه ذ.م.م.



Abu Dhabi Al Shamkha

A showroom of 25,000 Sq Ft is situated at Motor World Al Shamkha, Abu Dhabi . 14,000 items are displayed in the showroom.

Abu Dhabi Bani Yas

A showroom of 10,000 Sq Ft is situated at Al Jurf - Al Etihad Street behind the Chinese Market , Bani Yas . 8000 items are displayed in the showroom.

Abu Dhabi Musaffah

A showroom of 18000 Sq Ft is situated at Workhub Business Center - Musaffah - M22 - Abu Dhabi . 10000 items are displayed in the showroom.

Al Ain

A showroom of 26,000 Sq Ft is situated at Khalifa Bin Zayed The First St - Industrial Area -, Al Ain , Abu Dhabi . 14,000 items are displayed in the showroom.

Ajman

A showroom of 9000 Sq Ft is situated at Al Jurf - Al Etihad Street behind the Chinese Market , Ajman . 7500 items are displayed in the showroom.

Ras Al Khaima

A showroom of 9200 Sq Ft is situated at Al-Ma'arid, Roundabout opposite Bin Majid Heritage Society, Ras Al Khaimah . 5000 items are displayed in the showroom.

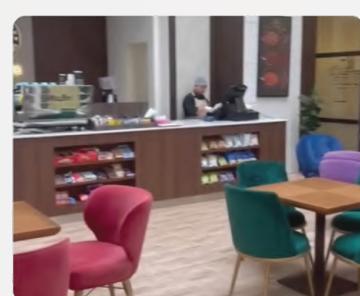


Subsidiray -3

Fazaa Express Stores and Cafes within Ministry premiers



Royal Horizon - Fazaa Express L.L.C
رویال هورایزن - فزعة اکسپرس ذ.م.م.



Sharjah
Seh Al Mahab



Al Wathba
Sadr Jail



Abu Dhabi
Police Collage



Al Ain Police
Headquarter



Abu Dhabi
Police Medical Center

Major Institutional Projects

1	2	3	4	5
Al Ain Municipality Rice Supply Project supply of 35,000 MT of Basmati Rice Value: 144M (2008 - 2011)	Municipality (Abu Dhabi, Al Ain, Al Dhafrah) contract, Supply of Foodstuff to Municipality Distribution Centers. Value: 260M (2012 - 2020)	Ministry of Interior Contract, Foodstuff Supply Value: 19.3M (2015 - 2020)	Ministry of Interior - Fazaa Initiative contract, Establishment of Fazaa Store across the UAE Value: 79M (2018 - 2020)	Municipality (Abu Dhabi, Al Ain, Al Dhafrah) contract, Supply of Foodstuff to Municipality Distribution Centers. Value: 203M (2021 - 2024)
6	7	8	9	10
Ministry of Interior - Fazaa Initiative contract, Establishment of Fazaa Store across the UAE Value: 443M (2021 - 2024)	Ministry of Interior contracts and Projects, Supply Foodstuff and Non-Food Consumables Value: 45.5M (2021 - 2024)	Wahat Al Masa Strategic Stock Project, supply of 30,000 MT of Basmati Rice Value: 110.4M (2021 - 2024)	Abu Dhabi Police Contract, Supply Foodstuff and non-Food consumables Value: 82M (2021 - 2024)	Red Crescent Contracts and Projects, Supply FoodStuff Baskets Value: 52M (2022 - 2024)
11	12	13	14	
Dubai Police Projects, Supply Meer Ramadan Value: 6M (2023 - 2024)	Zayed Foundation Contracts, Supply Foodstuff Baskets Value: 18M (2023 - 2024)	Judicial Department, Supply of Foodstuff & Consumables Contract Value:16M (2023-2024)	Ruler's Representative Court - Al Dhafrah Region, Supply of Meer Ramadan project Value: 11M (2024)	

A Global Workforce United by Purpose

At Royal Horizon Holding, our strength lies in our diversity. With over **500 dedicated employees** representing **more than 25 nationalities**, we take pride in being a truly multicultural organization – united across **different genders, faiths, and cultures** from every corner of the world.

This diversity not only enriches our workplace but also fuels our shared mission of excellence, collaboration, and service to the communities we serve.



UNITED ARAB EMIRATES



INDIA



PAKISTAN



EGYPT



OMAN



MOROCCO



PHILIPPINES



JORDAN



NEPAL



SYRIA



IRAQ



SIERRA LEONE



SUDAN



YEMEN



PALESTINE



SRILANKA



SAUDIA ARABIA



ALGERIA



BANGLADESH



UGANDA



MALDIVES



TUNISIA



ETHIOPIA



MAURITANIA



GHANA



KENYA

Our Brands – A Legacy of Quality and Trust

At **Royal Horizon Holding**, our diverse portfolio features over **25,000 FMCG SKUs**, reflecting our commitment to serving every household need with excellence. We proudly own **11 distinguished private labels** and represent **8 globally recognized third-party brands** under exclusive distribution rights.

From essential food staples to premium non-food products, our brands stand as a testament to quality, innovation, and customer trust – making **Royal Horizon Holding** a leading name in the region's FMCG landscape.

FOOD



NON FOOD



Our Valued Clients

With a strong network of **over 500 loyal customers** across multiple channels – including **Institutional, Key Accounts, Modern Trade, Traditional Trade, and HORECA** – Royal Horizon Holding has established enduring partnerships built on trust, reliability, and service excellence.

Our esteemed clientele includes leading **government institutions, cooperative societies, and major retail groups** across the UAE, reflecting our proven capability to deliver consistent quality and value to every sector we serve.



UNITED ARAB EMIRATES
MINISTRY OF FINANCE

دائرۃ القة
JUDICIAL DEPARTMENT



دیوان ممثل الحاکم
RULER'S REPRESENTATIVE COURT
AL DHAFRA REGION



جهاز أبوظبي للمحاسبة
ABU DHABI ACCOUNTABILITY AUTHORITY



بلدية مدينة أبوظبي
ABU DHABI CITY MUNICIPALITY



شرطة أبوظبي
ABU DHABI POLICE



شرطة دبي
DUBAI POLICE



UNITED ARAB EMIRATES
MINISTRY OF INTERIOR

ZAYED زاید
مؤسسة زايد للعمل الخيري والإنسانية
Zayed Charitable & Humanitarian Foundation

أغذية aghthia
Food for the Better • من أجل الأفضل

فزا فزا
FAZAA

مؤسسة خليفة بن زايد آل نهيان
للاعمال الإنسانية
KHALIFA BIN ZAYED AL NAHAYAN FOUNDATION

الهلال الأحمر الإماراتي
Emirates Red Crescent

kelvin
CATERING SERVICES
& FACILITIES MANAGEMENT LLC

NCT&H
المؤسسة الوطنية للسياحة والفنادق
National Corporation for Tourism and Hotels
Catering & Support Services Division

تعاونية المشرف
AL MUSHRIF COOP

جمعية الشارقة الخيرية
Sharjah Charity International

جمعية القوات المسلحة التعاونية
ARMED FORCES COOPERATIVE SOCIETY
AFCOOP

أدنوك
ADNOC

Carrefour

Lulu
Where the world comes to shop

أدکووب
ADCOOP

almaya
SUPERMARKET

جمعية الشارقة التعاونية
SHARJAH CO-OP SOCIETY

تعاونية عجمان
AJMAN Coop

تعاونية العين
AL AIN CO-OP

DP WORLD

تعاونية الاتحاد
UNION COOP

الإمارات التعاونية
EMIRATES CO-OP

APEX
NATIONAL CATERING
الجنس الوظيفي للمؤسسات

Our Fleet – Driving Efficiency and Reach

Royal Horizon Holding operates a robust fleet of **72 vehicles**, including **trailers, trucks, and pick-ups**, strategically deployed across the UAE to ensure seamless distribution and timely delivery.

Vehicles are **equipped with freezer, chiller, and ambient compartments**, enabling us to maintain the highest standards of quality and safety for all product categories – from frozen goods to dry commodities.

Our modern and well-maintained fleet symbolizes reliability, speed, and our unwavering commitment to serving customers with excellence across every channel.



Our Storage & Processing – Scalable, Secure, and Strategically Equipped

Royal Horizon Holding operates over **170,000 CBM** of modern storage facilities, including **13,000 CBM** of temperature-controlled **cold storage**, ensuring optimal preservation and handling of diverse FMCG products.

We also operate a **dedicated rice packing unit** with a **daily capacity of 270 metric tons**, enabling large-scale processing, packaging, and timely distribution of high-quality rice varieties across our network.

To support future expansion, an **additional 44,000 CBM** of storage space **construction**, project is in pipeline.





Certificate of Registration

This certificate has been awarded to

**ROYAL HORIZON FAZAA STORES LLC (ONE PERSON)
BRANCH OF ABU DHABI-1**

Plot No. 164, Al Ruwaidat, Khalefa Bin Zayed, Al Awwal St., Industrial Area, Al Ain City, United Arab Emirates

in recognition of the organization's Food Safety Management System which complies with

ISO 22000:2018

The scope of activities covered by this certificate is defined below

Receiving, Storage and Retailing of Various Kinds of Food Items and Beverages in Supermarket – Food Category F1

Certificate Number: 122359/A/0001/E/En Original Certificate Issue Date: 22 November 2022 Date of Issue: 22 November 2022

Issue No: 1 Expiry Date: 21 November 2025

Issued by:

On behalf of the Schemes Manager



Certificate of Registration

This certificate has been awarded to

**ROYAL HORIZON FAZAA STORES LLC (ONE PERSON)
BRANCH OF ABU DHABI-1**

Plot No. 164, Al Ruwaidat, Khalefa Bin Zayed, Al Awwal St., Industrial Area, Al Ain City, United Arab Emirates

in recognition of the organization's Food Safety Management System which complies with

HACCP

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On behalf of the Schemes Manager



Certificate of Registration

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ROYAL HORIZON FAZAA STORES LLC (ONE PERSON)

Plot No. 309020209, Al Mueerad Ahmed Bin Majid St., Ras Al Khaimah, United Arab Emirates

in recognition of the organization's Food Safety Management System which complies with

ISO 22000:2018

The scope of activities covered by this certificate is defined below

Receiving, Storage and Retailing of Various Kinds of Food Items and Beverages in Supermarket – Food Category F1

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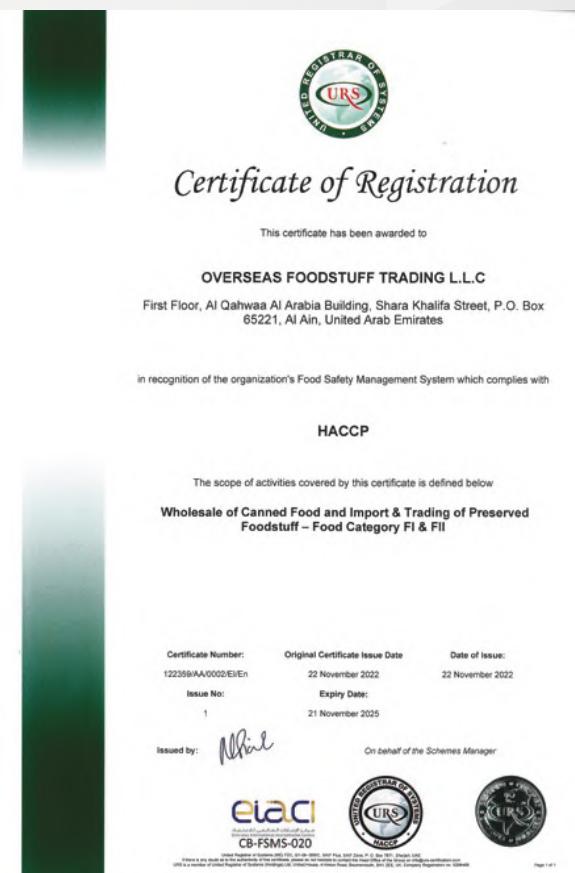
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Certificate of Registration

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**ROYAL HORIZON FAZAA STORES LLC (ONE PERSON)
BRANCH OF ABUDHABI-2**

136, Al Dar Property Building, AL Shamka City, Abu Dhabi, United Arab Emirates

in recognition of the organization's Food Safety Management System which complies with

ISO 22000:2018

The scope of activities covered by this certificate is defined below

Receiving, Storage and Retailing of Various Kinds of Food Items and Beverages in Supermarket – Food Category F1

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Issued by:

On behalf of the Schemes Manager



Certificate of Registration

This certificate has been awarded to

**ROYAL HORIZON FAZAA STORES LLC (ONE PERSON)
BRANCH OF AJMAN**

Exhibition Show Room No. 11, Jurf Industrial Zone-3, P.O. Box 100, Ajman, United Arab Emirates

in recognition of the organization's Food Safety Management System which complies with

ISO 22000:2018

The scope of activities covered by this certificate is defined below

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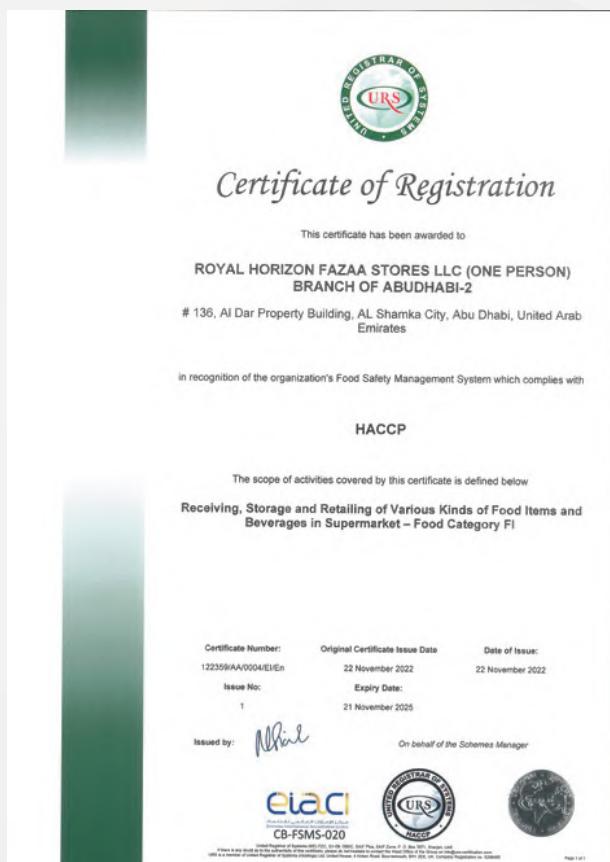
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Issue No: 1
Expiry Date: 21 November 2025

Issued by:

On behalf of the Schemes Manager







IN-COUNTRY VALUE CERTIFICATE



Certificate No: 138427
Issue Date: 29.11.2024
Valid Until: 12.11.2025

OVERSEAS FOODSTUFF TRADING - SOLE PROPRIETORSHIP L.L.C.

21.81%

Company General Information
License No.: CN-1188247
Company Type: SME in UAE
Financial Year End Date: 31.12.2023
Company Based In: Within UAE
Company Business: SERVICE PROVIDER

For Cases of Re-Certification
Re-Certification (*) No.:

Reason for this Re-Certification



Scan the QR code to verify status

Signed By
On behalf of Supplier
Name: SUHAIL NEKHARA AIDA SUHAIL ALEFARI
Designation: MANAGER

Verified as per ICV Agreed Upon Procedures (AUP)
On behalf of Certification Body
Name: Jaffer Rupawala
Designation: Partner
Company: Mazars Chartered Accountants - LLC
Certificate Issued Based on ICV Version: 3.0

IN-COUNTRY VALUE CERTIFICATE



Certificate No: 139936
Issue Date: 07.02.2025
Valid Until: 12.11.2025

ROYAL HORIZON GENERAL TRADING - SOLE PROPRIETORSHIP L.L.C.

21.75%

Company General Information
License No.: CN-1157670
Company Type: SME in UAE
Financial Year End Date: 31.12.2023
Company Based In: Within UAE
Company Business: SERVICE PROVIDER

For Cases of Re-Certification
Re-Certification (*) No.:

Reason for this Re-Certification



Scan the QR code to verify status

Signed By
On behalf of Supplier
Name: SUHAIL NEKHARA AIDA SUHAIL ALEFARI
Designation: MANAGER

Verified as per ICV Agreed Upon Procedures (AUP)
On behalf of Certification Body
Name: Jaffer Rupawala
Designation: Partner
Company: Mazars Chartered Accountants - LLC
Certificate Issued Based on ICV Version: 3.0